



175 YEARS OF
IIT ROORKEE
Estd. 1847

25 YEARS OF
DoMS
Estd. 1998
DEPARTMENT OF MANAGEMENT STUDIES
INDIAN INSTITUTE OF TECHNOLOGY ROORKEE

International Conference
on
**Sustainable Business
Management**

March 23 - 25, 2023

Venue: DoMS, IIT Roorkee



Organized by
**Department of Management Studies
IIT Roorkee**

In association with

ASU
Arizona State
University

Conference Program

DAY 1 - 23.03.2023					
	Venue 1	Venue 2	Venue 3	Venue 4	Venue 5
11 AM - 2 PM	Plantation drive				
2:00 - 3:10 PM	Inaugural Session (Venue: MPH) Chief Guest: Mr Pravin Kumar, DG & CEO Indian Institute of Corporate Affairs				
3:10 - 3:55 PM	Fireside Chat (MPH) with Nikhil Barshikar, Founder & CEO-Imarticus Learning				
3:55 - 4:15 PM	Session with Commodore Kamlesh Kumar, CMD - Hindustan Salts				
4:15 - 4:45 PM	High Tea				
4:45 - 6:15 PM	Track 1	Track 2	Track 3	Track 4	Track 5
	Dinner				

DAY 2 - 24.03.2023						
	Venue 1	Venue 2	Venue 3	Venue 4	Venue 5	Venue 6
8:45 - 9:30 AM	Keynote 1 (MPH): Prof. Raghu Santanam; W P Carey Business School, Arizona State University, USA					
9:30 - 10:30 AM	Track 6	Track 7	Track 8	Track 9	Track 10	
10:30 - 11:00 AM	High Tea					
11:00 - 11:45 AM	Keynote 2 (MPH): Prof. P Balachandra Indian Institute of Science					
11:45 AM - 1:00 PM	Track 11	Track 12	Track 13	Track 14	Track 15	
1:00 - 2:00 PM	Lunch (Poster Evaluation)					
2:00 - 3:30 PM	Track 16	Track 17	Track 18	Track 19	Track 20	
3:30 - 4:15 PM	Keynote 3 (MPH): Prof. J Venkateswaran, IIT Bombay					
4:15 - 4:45 PM	High Tea (Poster Evaluation)					
4:45 - 6:15 PM	Track 21	Track 22	Track 23	Track 24	Track 25	Track 26
	Networking Dinner					

DAY 3 - 25.03.2023	
8:45 - 9:30 AM	Keynote 4 (MPH): Prof. Paresha Sinha Waikato Business School, Hamilton, New Zealand
9:30 - 10:30 AM	Workshop on Research Funding: Dr. Vranda Jain Deputy Director, Indian Council for Social Science Research
10:30 - 11:30 AM	Valedictory Session (MPH) Guest of Honor: Dr. Vranda Jain
11:30 AM onwards	High Tea

Program Details

23 March, 4:45 – 6:15 PM

Track	Venue	Theme of the track
1	1	Green Supply Chain Management
2	2	Sustainable Production and Consumption – 1
3	3	Sustainable HRM – 1
4	4	Sustainable Finance – 1
5	5	Sustainable Development Goals – 1

24 March, 9:30 – 10:30 AM

Track	Venue	Theme of the track
6	1	Circular Economy – 1
7	2	Innovation
8	3	Sustainable HRM – 2
9	4	Sustainable Finance – 2
10	5	Sustainable Development Goals – 2

24 March, 11:45 AM – 1:00 PM

Track	Venue	Theme of the track
11	1	Circular Economy – 2; Decarbonization and Net Zero
12	2	AI & IOT For SDGs; Models for Sustainable Business
13	3	Sustainable HRM – 3
14	4	Sustainable Finance – 3; Climate Action – 1
15	5	Sustainable Development Goals – 3

24 March, 2:00 PM – 3:30 PM

Track	Venue	Theme of the track
16	1	Digitalization and Automation – 1
17	2	Diversity Inclusion and Equity; Climate Action – 2
18	3	Sustainable HRM – 4
19	4	Environment, Social & Governance – 1
20	5	Sustainable Development Goals – 4

24 March, 4:45 PM – 6:15 PM

Track	Venue	Theme of the track
21	1	Sustainable Transportation System, Resource Efficiency, Sustainable Water Management
22	2	Environment, Social & Governance – 2
23	3	Sustainable HRM – 5; Digitalization and Automation – 2
24	4	Risk Management
25	5	Renewable Energy
26	6	Sustainable Production and Consumption – 2

Eminent Speakers



Praveen Kumar
Director General & CEO,
Indian Institute of
Corporate Affairs,
Gurugram



Nikhil Barshikar
Founder & CEO
Imarticus Learning,
Mumbai



Commodore Kamlesh Kumar
CMD
Hindustan Salts Limited,
Rajasthan



Prof. Raghu Santanam
Professor &
McCord Chair of Business
W P Carey Business School
Arizona State University,
USA



Prof. P. Balachandra
Chief Research Scientist
Dept. of Management
Studies
Associate Faculty at
Centre for Sustainable
Technologies
Indian Institute of
Science, Bangalore.



Prof. J Venkateswaran
Institute Chair Professor
Industrial Engineering
and Operations Research
Indian Institute of
Technology, Bombay



Prof. Paresha Sinha
Associate Professor
School of Management
and Marketing
Waikato Business School
Hamilton, New Zealand



Dr. Vranda Jain
Deputy Director (Research)
Indian Council of Social
Sciences Research (ICSSR),
New Delhi

Track wise presentation details

Track 1	Venue 1 (Conference Room Ground Floor): Green Supply Chain Management		
	23 March, 2023 Time: 4:45- 6:15 PM		
S.No:	ID	Title	Authors
1	445570	Feedstock Procurement for a 2G-Biorefinery: A Sustainable Approach	Ajay Philip
2	446675	Ecolabels: An emerging trust factor escalating green purchase intentions	Sulabh Agarwal
3	451245	Dynamics of Capacity Upgradation and Emission-based Production and Inventory Control System (EPICS)	Rishav Deval
4	451616	A fuzzy TOPSIS approach for evaluation and selection of green suppliers based on green supply chain management practices	Bibhuti Bhusan Tripathy
5	448500	Ontological enquiry of Biofuel as Sustainable renewable energy alternative in Circular economy using SLR and Bibliometrics analysis	Dr. Sarvesh Kumar
Track 2	Venue 2 (Syndicate Room GF): Sustainable Production and Consumption -1		
	23 March, 2023 Time: 4:45- 6:15 PM		
S.No:	ID	Title	Authors
1	451144	The emergence of smart retailing on the sustainable production and consumption practices in omnichannel retailing	Rachit Shrivastava
2	451075	Consumer Attitudes towards Chinese Products: An Empirical Investigation in India	Geeta
3	451212	Do emotions have a role in shaping consumers' purchase intention towards handicraft products?	Rajesh Kumar Choudhary
4	446553	Understanding intention towards sustainable sanitary products: A study in a circular economy	Divyanshi Pal
5	451213	Why Do Consumers Buy Handicraft Products? Do The Intention Leads to Advocacy: An Extension of the TPB Model	Abhishek Kumar
6	446547	Organic Farming for Sustainable Agriculture: An Investigation based on Indian States	Arush Dev
Track 3	Venue 3 (Placement Room GF): Sustainable HRM - 1		
	23 March, 2023 Time: 4:45- 6:15 PM		
S.No:	ID	Title	Authors
1	447401	Employee Perceptions of Workplace Diversity on Turnover Intentions: A Sequential Mediating Effect of Inclusion and Job Satisfaction	Itinpreet Kaur
2	451142	A study of HR e-Recruitment through SWOM: Support Job applicant of Delhi NCR	Sunakshi Verma
3	450731	A Study on the Select Human Resource Management Variables and its Impact on Sustainability for the Long Run	Dr. Pritam Chattopadhyay
4	451145	Examining the linkages between human capital and economic growth in India	Pooja
5	446017	Structural Determinants of Employability Skill Development in Work-Integrated Learning: Best Practice Insights	Ritu Sharma
6	446458	Analysis of challenges in adoption of Education 5.0 to support building sustainably empowered Academicians	Palak Verma

Track wise presentation details

Track 4	Venue 4 (Lecture Room I GF): Sustainable Finance - 1		
	23 March, 2023 Time: 4:45- 6:15 PM		
S.No:	ID	Title	Authors
1	445943	The Impulse response of COVID-19 on Stock Market Return - An Analysis of the Indian Stock Markets	Dr. Vinod Kumar Bhatnagar
2	446411	Business group and entrepreneurial orientation: An emerging market context	Santosh Kumar Tiwari
3	444188	A Systematic Review of Green Finance to Develop Future Research Agenda for Sustainability: A TCCM and Bibliometric Analysis	Annu
4	446447	A Meta-analytical review of the relationship between Corporate Social Responsibility and the Cost of Equity Capital	Kamal Krishna Ludhani
5	445134	Volatility Spillover and Dynamic Interconnectedness among Traditional and Sustainable Assets	Satyaban Sahoo
Track 5	Venue 5 (Lecture Room II GF): Sustainable Development Goals - 1		
	23 March, 2023 Time: 4:45- 6:15 PM		
S.No:	ID	Title	Authors
1	443556	Measuring Entrepreneurial Success through specific SDGs: How Entrepreneurship Attitude And Intentions Matter?	Mohit Taneja
2	451229	Identifying sustainability indicators of environmental consciousness in the Aviation industry	Dr. Sanjay Kumar Hooda
3	446426	Is the existing agricultural system of India capable of doubling farmers' income? A study on the information efficiency of the agricultural commodity market in light of sustainable development goals.	Sreekha Pullayakkodi
4	451609	Organic Farming: A Sustainable solution to solve the problem of food security in India	Vivek Nagar
5	444823	Macroeconomic Contributors of Poverty in India: A district-level study	Meghna Jaglan
Track 6	Venue 1 (Conference Room GF): Circular Economy - 1		
	24 March, 2023 Time: 9:30 - 10:30 AM		
S.No:	ID	Title	Authors
1	446292	Consumer Behavioural Intention to Participate in Obsolete Mobile Phone Recycling: A Case Study from Karnataka State, India	Shailesh Prabhu N
2	451035	Circular Economy and Sustainability: A Bibliometric Review from India Perspective	Joseph Roche
3	446201	Measuring preparedness of SMEs towards Circular Economy adoption: A dual stage SEM-neural network approach, N. Dikshit	Neha Dikshit
4	446513	A SWOT Framework of Business Strategies for Circular Economy	Dr. Manisha Singh
5	446438	Collaborative Consumption: A more sustainable way to utilize resources	Ekta Chaudhary, Dr. Kavita Srivastava

Track wise presentation details

Track 7	Venue 2 (Syndicate Room GF): Innovation		
	24 March, 2023 Time: 9:30 - 10:30 AM		
S.No:	ID	Title	Authors
1	450467	An In-depth Analysis of the Impact of Family Involvement on Sustainable Innovation in Family Firms	Swapnil Sahoo
2	445836	Assessing the role of Convergence Innovation as a sustainability parameter in addressing the Crisis of Raised Hygiene Sensitivity Norms	Dr Shikha Sharma
3	441969	Microfoundations of Social Network Analysis: Impact of Faculty Research Networks through Network Analysis on Organizational Research Performance	Nitin Garg
4	449352	Well-being through urban agriculture: A perception study of urbanites	Trupti Vashishtha
5	446748	Sustainable Development Goals - An impact on lifestyle among higher education students of Tirunelveli city	Ravi Palanimuthu, Dr. M. Bhoopal
Track 8	Venue 3 (Placement Room GF): Sustainable HRM - 2		
	24 March, 2023 Time: 9:30 - 10:30 AM		
S.No:	ID	Title	Authors
1	446617	GHRM, Sustainability Leadership and Sustainability Culture in Environmental Sustainability Performance of Organizations	Dr. Swati Bhatia, Dr. Veenu Arora
2	446543	Corporate Social Sustainability Practices as a Determinant of Employer Attractiveness: A study of University Students	Dr. Shefali Nandan, Sameeksha Madan
3	445830	Mapping the terrain of GHRM: A systematic literature review	Anshima
4	446439	Sustainability and Growth in Indian Tech Startups: A Case Study on ShareChat	Priyanka Singh
5	446144	A Study on Emotional Labour at the Work Place among Human Resources Executives of Public Sector Enterprises in Power Sector	Dhurjati Sesha Chalapathi Rao
6	446451	Fostering Corporate Entrepreneurship as a Sustainable Human Resource Practice: Role of External Environment.	Inakshi Kapur, Dr. Pallavi Tyagi
Track 9	Venue 4 (Lecture Room I GF): Sustainable Finance - 2		
	24 March, 2023 Time: 9:30 - 10:30 AM		
S.No:	ID	Title	Authors
1	445572	Examining Volatility Connectedness among the Sustainable Stock Indices: Empirical Evidence from Emerging Asia	Deepti Singh
2	449351	Initiatives and factors influencing the growth of green financing and green investing in India	Sumedha Bhatnagar
3	447592	Sustainable Finance in India: A Review of Some Green Initiatives	Sumedha Majumder, Dilip Barik
4	446687	Sovereign Green Bond in India- A Critique	Nandini Suresh
3	446200	An Analysis of the Indian Stock Markets Analysis of FDI determinants using Autoregressive Distributive Lag Model: Evidence from India	Richa Patel

Track wise presentation details

Track 10	Venue 5 (Lecture Room II GF): Sustainable Development Goals - 2		
	24 March, 2023 Time: 9:30 - 10:30 AM		
S.No:	ID	Title	Authors
1	451198	Does corporate governance help build sustainability in the renewable green energy sector? A systematic literature review	Dr Poorva Pande Sharma
2	446199	Green Entrepreneurship: A symbiotic approach to sustainable development	Ashok Laxman Ohol
3	446461	Rationalizing EV Purchase Support Mechanism in India	Gaurav Gupta
4	446227	Role of financial initiatives with mediation of financial literacy on achieving inclusive green finance (IGF)	Amit Pandey
5	451205	Deep-Tech Ecosystem in India: A case study analysis	Radhika Agarwal
Track 11	Venue 1 (Conference Room GF): Circular Economy - 2; Decarbonization and Net Zero		
	24 March, 2023 Time: 11:45 AM - 1:00 PM		
S.No:	ID	Title	Authors
1	451029	Examining Consumer's Collaborative Consumption Behaviour in Fashion Industry: A Circular Economy Perspective	Akash Sharma
2	450479	Critical success factor of the circular economy that helps in sustainable production and consumption: A study from Indian MSMEs' perspectives	Sourav Mondal, Himanshu Gupta
3	446210	Carbon credit: India an emerging leader	Dr. Roopali Srivastava
4	441898	Impact of PAT scheme on Indian industrial production	Prashant Giri
5	451170	Renewable Energy Transition of the Power Sector of India: Pathways and Strategies	Kunjita Agrawal
Track 12	Venue 2 (Syndicate Room GF): AI & IoT for SDGs; Models for Sustainable Business		
	24 March, 2023 Time: 11:45 AM - 1:00 PM		
S.No:	ID	Title	Authors
1	446567	Examining retail investors' behavior towards leveraging Robo-advisors for socially responsible investment	Dr. Rohit Bansal, Anand Mishra
2	446555	Application of Internet of Things (IoT) and Artificial Intelligence (AI) for Smart Agriculture to achieve SDG-2	Mohammed Asif Zamir
3	446446	Medical Practitioners Attitude Towards IoT (Internet of Things) Adoption In Sustainable Healthcare: An Empirical Study	Abhay M Vyas
4	446614	A Study on Artificial Intelligence and Internet of Things for Sustainable Development Goals	Dr. Anoop Pandey, Neetu
5	446490	Outsourcing and offshoring decisions considering port congestion and carbon emissions	Harpreet Kaur
6	446427	Completion time minimization in parallel machine scheduling with energy consideration	Shubham Keshri

Track wise presentation details

Track 13	Venue 3 (Placement Room GF): Sustainable HRM - 3		
	24 March, 2023 Time: 11:45 AM - 1:00 PM		
S.No:	ID	Title	Authors
1	451201	Work Family Enrichment for Employees in IT Sector	Monika
2	445831	Green Human Resource Management (GHRM) practices: An innovative approach of managing environmental sustainability	Dr. Richa Singh Dubey, Shiva Kumari
3	451232	Academic work from a sustainability perspective	Vivek Anand
4	446527	Do Entrepreneurial Learning Impacts Innovation? Examining the Relationship in context of Indian Academia	Damanjit Kour, Dr. Isha Sharma
5	446032	An empirical study of examining antecedents of green behaviour of leaders: Moderating effect of environmental management practices	Dr. Monika Soni
Track 14	Venue 4 (Lecture Room I GF): Sustainable Finance - 3; Climate Action - 1		
	24 March, 2023 Time: 11:45 AM - 1:00 PM		
S.No:	ID	Title	Authors
1	446434	Quantile connectedness between European carbon and stock markets	Ravi Raushan Jha
2	446436	Price discovery in European Union emission trading scheme: Evidence from Phase III and Phase IV	Charu Vadhava
3	443126	Sustainable funds: A risk-adjusted performance analysis	Lagan Jindal
4	446733	Integration of 'Sustainability' as Fourth Pillar in Investment Decision making criteria.	Prabha Ravi Mishra
5	445867	Co-movements dynamics and spillovers among Socially Responsible Investment and Global Capital Market: Evidence of Covid-19 Pandemic	Ziya Batul Rizvi
6	451158	Co-benefit of climate finance: A bibliometric study	Vaishali Kasana
Track 15	Venue 5 (Lecture Room II GF): Sustainable Development Goals - 3		
	24 March, 2023 Time: 11:45 AM - 1:00 PM		
S.No:	ID	Title	Authors
1	446437	An Analytical Study of Socio-Economic and Psychological Well-Being of Social Echelons for Sustainable Policy Making	Dolly Jamwal
2	446481	Does sustainability marketing need reframing? A scoping review and future research directions	Golden Singh
3	446077	System 1 and cryptocurrency investors: A prospect theory model to explain cryptocurrency returns	Manisha Yadav
4	451187	Igniting sustainable growth in SAARC nations through FDI	Datar Singh
5	448898	Measuring vulnerability to climate change, to achieve Sustainable Development Goals in coastal risk prone districts of West Bengal	Devdyuti Bose

Track wise presentation details

Track 16	Venue 1 (Conference Room GF): Digitalization and Automation - 1		
	24 March, 2023 Time: 2:00 - 3:30 PM		
S.No:	ID	Title	Authors
1	443981	Towards a Sustainable Health Ecosystem: Opportunities and challenges in Universal Health Coverage through digital health	Anushka Goel
2	446263	Implication and Future Prospects of Robotic Process Automation in the Indian Banking Sector	Dr. Pawan Kumar, Dr Jyoti Bhoj
3	445640	Can AR create a Sustainable Business? An empirical study from the Consumer Perspective	Kousik Mandal
4	451152	Payment Banks: A Novel Strategy for Driving Digital Financial Inclusion in India	Mehak Sharma
5	446195	Industry 4.0 Remakes the Competitive Landscape of Automotive Industry: an Evidence from India	Sudeshna Rath
6	446422	Role of Artificial Intelligence for SDG 2030: A Special Reference to SDG-4 for Education	Ratna Gupta
7	446695	Factors Influencing Purchase Intention to use of E-wallet: Extending UTAUT2 with Reward and Personal Innovations	Shivam Upadhyay
Track 17	Venue 2 (Syndicate Room GF): Diversity, Inclusion and Equity; Climate Action - 2		
	24 March, 2023 Time: 2:00 - 3:30 PM		
S.No:	ID	Title	Authors
1	449524	Integration among the Equity Markets of India and It's Trading Partners: Implications for Global Portfolio Diversification	Reetika Verma
2	446534	Quality And Efficacy Of CSR Practices In Uttar Pradesh Leading To Spatial Inequality	Dr. Resham Chopra
3	449499	A Study on Consequences of Workplace Inclusivity: Empirical Evidence from Indian IT sector	Indu Nath Jha
4	446720	Emergent Need to Build Sustainable Workplaces by following the path of Accessibility and Inclusion of 'ALL'	Vaishali Verma
5	446696	How do farmers respond to agro-met advisory information?	Priya Chetri
6	448514	Decarbonizing India's Power Sector: A Best Practice Lens from United Kingdom's Energy Transition Program	Manasvi Bansal
Track 18	Venue 3 (Placement Room GF): Sustainable HRM - 4		
	24 March, 2023 Time: 2:00 - 3:30 PM		
S.No:	ID	Title	Authors
1	446444	Green human resource management practices promoting environmentally-friendly behaviour: - The latest trend of technology acceptance model perspective	Priya Shah
2	449039	Preventive Measures of Information Loss in Management Downward Communication	Dr. Jaipal
3	451238	Mapping Business Ethics in Sustainable Management Literature: A Bibliometric Analysis and Future Research Directions	Chayan Poddar
4	446412	Manpower Planning & Development: Apparatus for effective Sustainable Business Practices	Saloni Keshari
5	446762	Does Academia require a new type of leadership?	Kirti Saroha
6	451222	Kaizen: A Tool for Waste Management and Increasing Sustainability of Manufacturing Industries	Apurva Singh

Track wise presentation details

Track 19	Venue 4 (Lecture Room I GF): Environment, Social & Governance - 1		
	24 March, 2023 Time: 2:00 - 3:30 PM		
S.No:	ID	Title	Authors
1	447125	Do Economic Globalization and Regulatory Quality have a Plummeting Impact on Ecological Footprint? Evidence from India	Nupur Soti
2	444264	Do Personal Norms Interventions Cause Pro-Environment Behaviour Change? Evidence from a Longitudinal Field Experiment in Pune	Subodh Vinchurkar
3	446570	Firm Level Determinants of ESG Scores: Empirical Evidence from India	Dr. Himanshu Joshi
4	446428	The S-G relation in ESG: An exploratory process model to show how firms create social impact and business advantage?	Saroj Kumar Pani
5	446482	Financial and Non-financial antecedents of ESG in the Indian Context	Bhavya Joshi
6	446485	The role of environmental taxation in curbing GHG emissions: exploring the contextual evidence from OECD countries	Piyush Jhalani
7	446600	Measuring the Readability of Sustainability Reporting: A study on Nifty 100 Companies	Renu Devi
Track 20	Venue 5 (Lecture Room II GF): Sustainable Development Goals - 4		
	24 March, 2023 Time: 2:00 - 3:30 PM		
S.No:	ID	Title	Authors
1	446609	An Impact Assessment Of University Teachers' Awareness, Knowledge and Attitude towards Sustainable Development Goals (SDGs)	Jyoti Gupta
2	451227	Does Export Diversification have an Impact on Green Growth? Evidence from Emerging Countries	Swathi. M
3	446749	Data Governance Committee: Strategic Role of the Board	Dr. Shakti Deb
4	443792	Cleantech in the Courtroom: Intellectual Property Hurdles in its diffusion	Nithyananda K. V.
5	445567	Study on Quality of Air and Economic Development: an argument for sustainable development	Prerana K Jain
Track 21	Venue 1 (Conference Room GF): Sustainable Transportation System, Resource Efficiency, Sustainable Water Management		
	24 March, 2023 Time: 4:45 - 6:15 PM		
S.No:	ID	Title	Authors
1	444970	Study of Consumer Switching Intention to Electric Vehicles: A Push-Pull Mooring Perspective	Dr. Rajasshrie Pillai, Dr. Brijesh Sivathanu
2	446645	The Anatomy and Impact of Natural Disasters on Warehouse & Transportation of Commodities and its Sustainability	Gayatri Bangia
3	446162	Electrifying Mobility in India: Insights from an Integrated Energy System Model	Anu Agarwal
4	446405	Identifying Ground Level Practices for Efficient Sugarcane Farming	Anshuman Kaler
5	450748	Examining the groundwater level in arid and semi-arid districts of Rajasthan: spatiotemporal trend and determinants	Suchitra Pandey

Track wise presentation details

Track 22	Venue 2 (Syndicate Room GF): Environment, Social and Governance - 2		
	24 March, 2023 Time: 4:45 - 6:15 PM		
S.No:	ID	Title	Authors
1	451196	Me, Mine, and the Outsider- Finding a balance between Insta worthy Travel and Sustainable Tourism	Aparna Pandey, Anjali Chopra
2	446598	The Impact of ESG Disclosure Quality on the Cost of Equity and Debt.	Karishma Salian
3	446698	Social Sustainability in Indian Manufacturing MSMEs: A Comprehensive Review	Ch Ajendra Singh
4	446625	The Impact of ESG Performance Post Mergers and Acquisition (M&A) Deals in India	Akhil Vaman Shetty
5	446668	An Interrelationship of Corporate Governance and Entrepreneurship: Understanding Trends, Themes and Scope	Vaishali Dhiman
Track 23	Venue 3 (Placement Room GF): Sustainable HRM - 5; Digitalization and Automation - 2		
	24 March, 2023 Time: 4:45 - 6:15 PM		
S.No:	ID	Title	Authors
1	451157	Uncovering the power of presence: A bibliometric journey into the world of Mindfulness and Wellbeing	Dipika Dhiman, Anchal Malhotra
2	450483	Unlocking Employees' In-Role and Extra-Role Green Behaviours: Exploring the Role of Green Organizational Culture vis-a-vis Green Work Engagement.	Dr. Durba Pal
3	451239	Implementing People Centric Resilience Strategies in the Disruptive Event of Panademic	Kalpana Sharma
4	446414	Green HRM, CSR and Sustainability: A Levers of Control Perspective of IT Firms in Kerala	Nanditha Dev
5	446690	Digitization: A Future to Customer and its Suppliers	Azad Singh
6	446563	Predicting the Credit Card Fraud in India	Lokendra Puri
7	446322	Evaluating the role of mobile payment technology in accomplishing sustainable development goals	Ashwarya Kapoor
Track 24	Venue 4 (Lecture Room I GF): Risk Management		
	24 March, 2023 Time: 4:45 - 6:15 PM		
S.No:	ID	Title	Authors
1	444187	Loan Loss Provisions and the role of ownership: Evidence from Indian Banks	Mayank Gupta
2	446566	Does IPO prospectus tone affect IPO returns? A content analysis approach	Manish, Sumit Goyal
3	442519	Loan Loss Provisions(LLPs): A systematic review of the literature	Diksha Mittal
4	451065	Determinants of Banks' Profitability- Evidence from Indian Public Sector Banks	Shradha Jain

Track wise presentation details

Track 25	Venue 5 (Lecture Room II GF): Renewable Energy		
	24 March, 2023 Time: 4:45 - 6:15 PM		
S.No:	ID	Title	Authors
1	446788	The Role of Renewable Energy in Identifying Entrepreneurs: Opportunities and Challenges in Chenchu Tribe of Telangana, India	P. Ravi Kiran
2	446095	Energy mix diversification in emerging economies: An econometric analysis of determinants	Barsha Nibedita
3	445833	Long-run impact of development of financial institutions and markets on renewable energy use:The case of South Asian economies	Dr. Mohd Irfan
4	443486	Sociological exploration of sustainable energy conservation knowledge & practices	Dr. Pratham Prakash Parekh
5	451185	Does Renewable Energy promote Green Economic Growth in Emerging Countries?	Megha Chhabra
6	449328	Predicting Electricity Demand for Unelectrified Households in India using Socio-Economic Survey Data: A Case Study Approach	Madhav
7	446318	Determinants of Cooking Fuel Transition: Evidence from India	Namrata Barik
Track 26	Venue 6 (Committee Room First Floor): Sustainable Production and Consumption - 2		
	24 March, 2023 Time: 4:45 - 6:15 PM		
S.No:	ID	Title	Authors
1	446705	Alterations in Food Consumption Patterns during pandemic and its effect on Food Industry	Ayushi Kapoor
2	446330	Does sustainable practice through energy efficiency reduce the cost of debts? Evidence from the emerging market!	Dr. Pranith Kumar Roy
3	446545	Antecedents of green purchase behaviour: An empirical enquiry among consumers of Tier II Indian city	Mohsin Khan
4	451200	Does the need for Uniqueness, Attitude and Perceived Value have a role in determining Choice Behaviour?	Akanksha Saini
5	446590	Will Brand Evangelists Pave the Path for Sustainable Consumption?	Dr. Harpuneet Singh Kohli, Dr. Renu Yadav, Dr. Sonia Kataria

Contact details of track coordinators

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1	Zishan Hassan	zishan_h@ms.iitr.ac.in	7310718735
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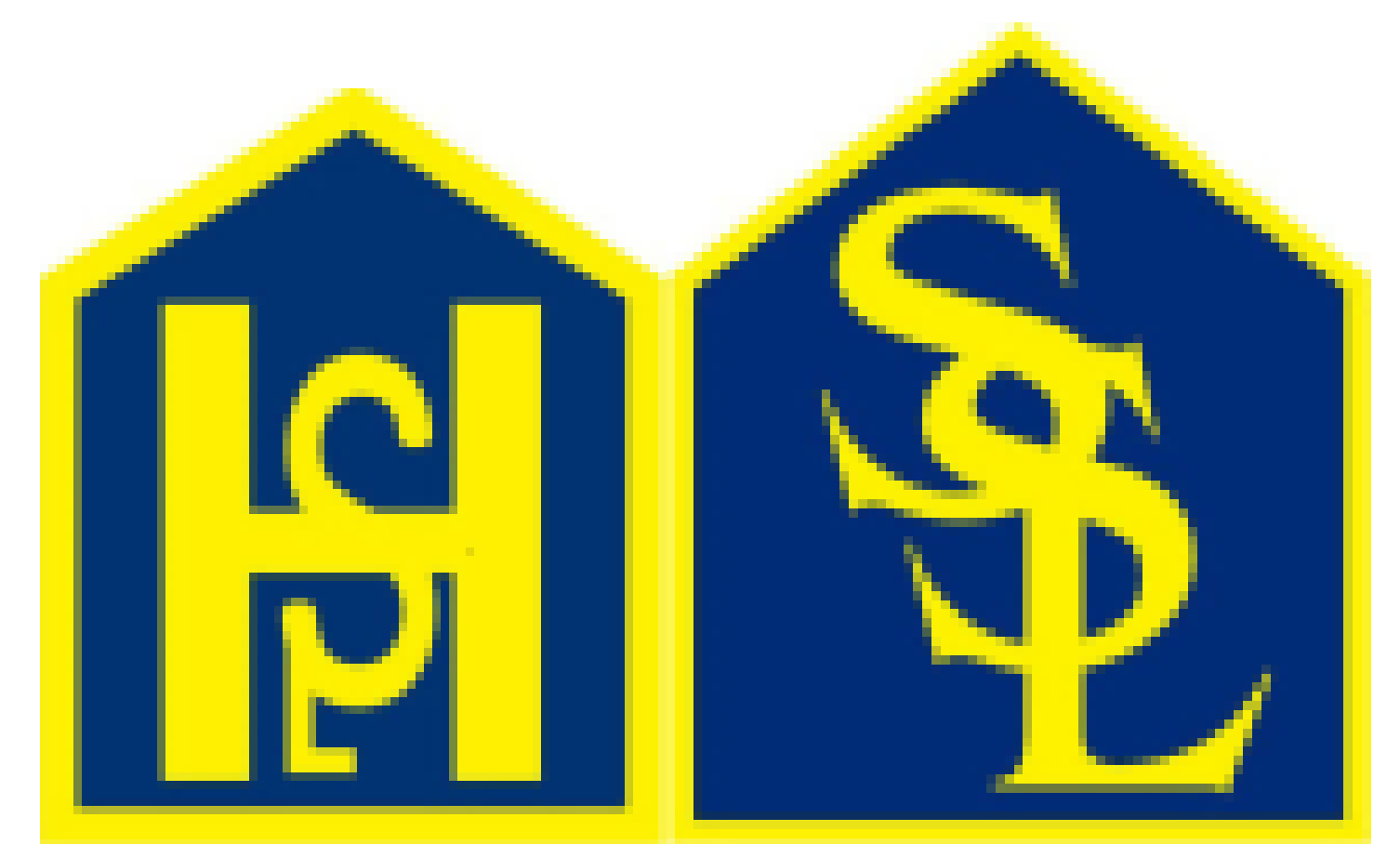


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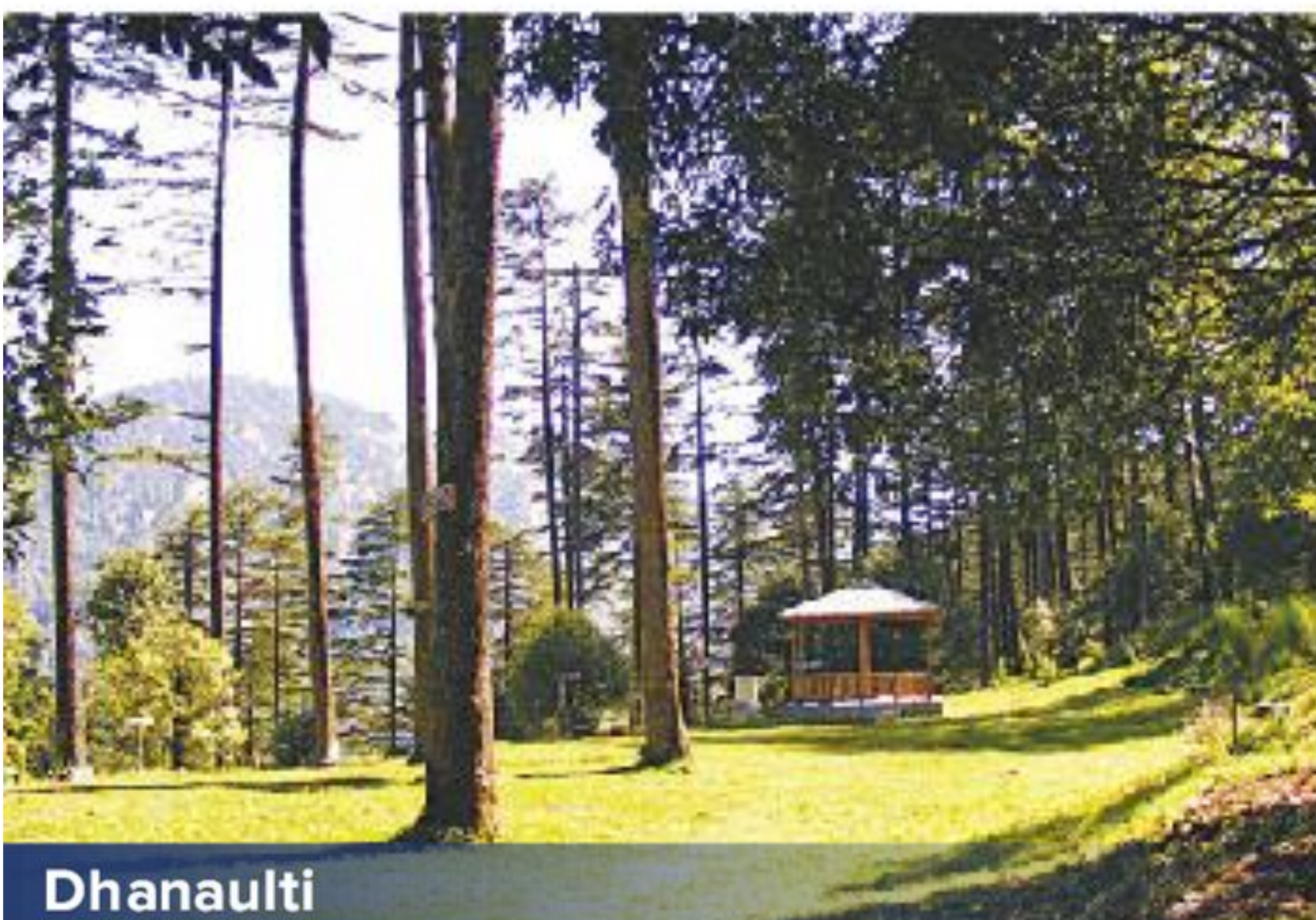
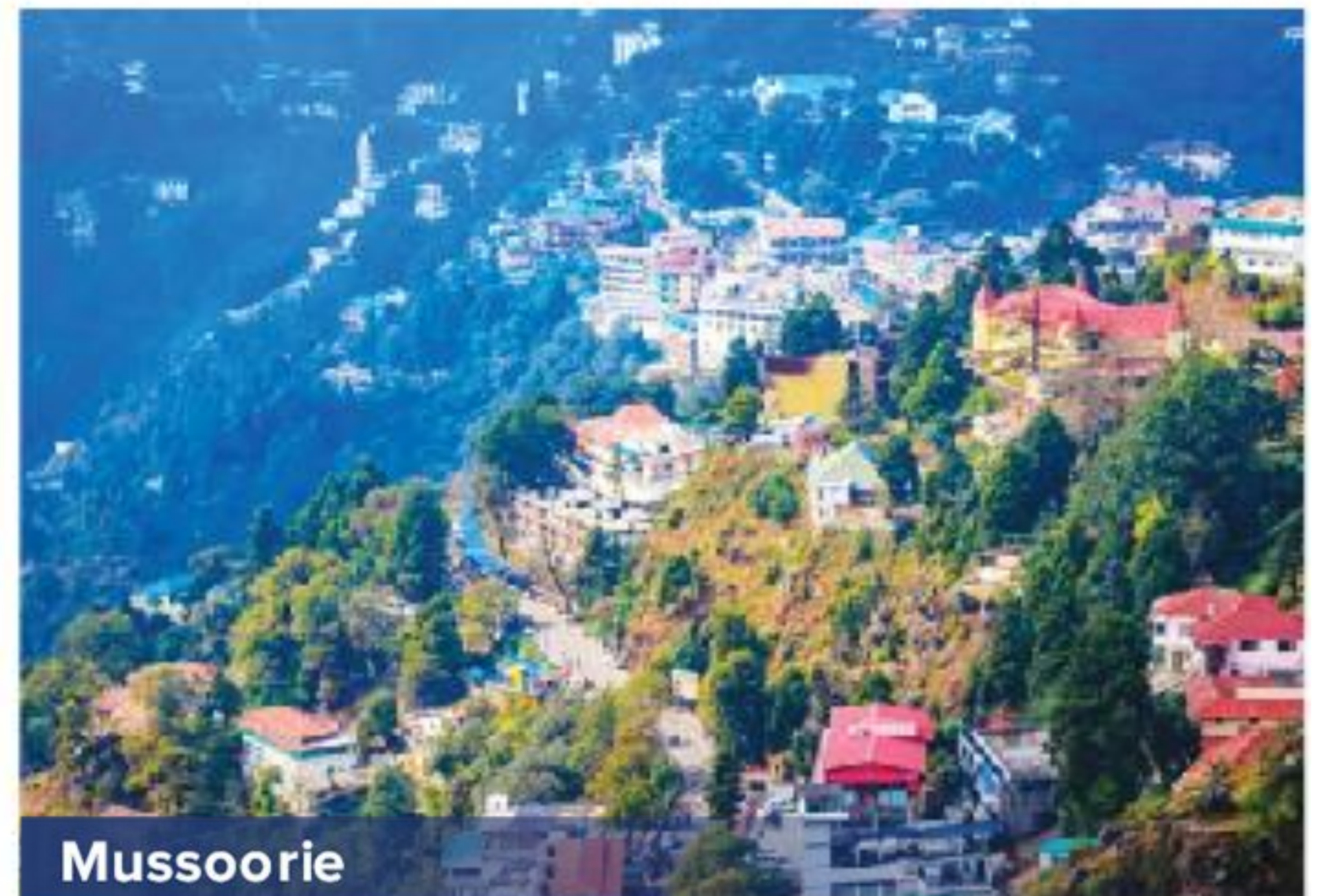


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