



DoMS
Department of Management Studies
Indian Institute of Technology Roorkee



YEARS OF
IIT ROORKEE
Estd. 1847

International Conference
on
**Sustainable Business
Management**

March 23 - 25, 2023

Venue: DoMS, IIT Roorkee



Organized by
Department of Management Studies, IIT Roorkee

In association with



Legacy of IIT Roorkee & DoMS IIT Roorkee

The **Roorkee College**, which is now celebrated as one of the **Indian Institutes of Technology at Roorkee**, was established in **1847** as the First Engineering College in the British Empire. The College was renamed as the **Thomason College of Civil Engineering** in **1854**. It was given the status of University by Act No. IX of 1948 of the United Province (Uttar Pradesh) in recognition of its performance and its potential and keeping in view the needs of post-independent India. Pandit Jawahar Lal Nehru, the First Prime Minister of India, presented the **Charter** in **November 1949** elevating the erstwhile college to the **First Engineering University of Independent India**. Since its establishment, this internationally commemorated institute continues to play a vital role in providing technical manpower and expertise to the country and the world.

Carrying, this legacy forward, the **Department of Management Studies**, an integral part of the Indian Institute of Technology, Roorkee, has been constantly ranked among the top business schools in the country (**NIRF Ranking: Amongst Top 20** in Management Education). Significant growth and increasing recognition by the industry bear testimony to the fact that the Department has been successful in achieving one of the top positions among the premier B-Schools. The Department stands credited for not only nurturing and **producing high-class managers but also faculties via its PhD program** who are now contributing to management education by occupying places at reputed institutes including various IITs and IIMs.



About SBM Conference 2023

The Department of Management studies, Indian Institute of Technology Roorkee is organizing an **International Conference on Sustainable Business Management 2023 on the eve of its Silver Jubilee year, and on 175 years' celebration of IIT Roorkee.**

The conference will be organized on **24th & 25th March 2023, to commemorate "Earth Hour"**. This conference will showcase solidarity with 192 countries who are marching ahead to support people and planet. In this light there would be a plantation drive for a cleaner and green planet followed by inauguration of this two-Day Conference to deliberate on fight against climate change, management perspectives, commitments and business models for a better planet. **This event will encourage Individuals, Communities, Corporates, and households to increase awareness for a sustainable planet to shape a better future.**

We are consuming more than the planet can produce. The predicament that we are in demands thought be given to the ways we behave, how we produce and consume, and how we can recycle things and avoid waste. We need to find solutions the challenges in the spheres of sensitivity to environment and sustainable development.

The ensuing and ongoing changes, and the resulting disruptions are unsettling businesses, at the same time creating opportunities. How best to navigate these changes and create long term value? The answers require radical ideas and leadership. Learning's from such practices and experiments should be discussed and widely shared.

Major initiatives are underway to develop an understanding of roles we should assume as individuals as well as our respective professional domains to contribute positively to sustainability.

Within this overarching context, this conference SBM 2023, organized by the Department of Management Studies, IITR is a **platform for the thought leaders, business practitioners and researchers to gather, share ideas, present evidence, and shape up the agenda of research and business practices to take firm steps in the direction of sustainability.**

The focus of the conference is in linking the various stakeholders and levels of analysis. Although an academic conference, we aim to develop fruitful interactions with practitioners and to connect to developments such as the **UN Climate Change Conference of Parties** and the upcoming **G20 meeting hosted by India.**

Website: <https://sbm2023.sciencesconf.org/>

Call for Papers

Abstracts of original research papers are invited on the conference theme and in all areas of management and sustainable development including:

- Sustainable Human Resource Management
- Sustainable Transportation & National Logistics Policy
- Green Supply Chain Management
- Sustainable development goals
- Circular Economy
- Digitalization and automation
- Sustainable finance
- Climate action
- Environment risks
- Decarbonization & Net Zero
- Environment, Social and Governance
- Diversity, Inclusion and Equity
- Innovation & Production linked incentives
- Renewable Energy
- Risk Management
- Resource Efficiency
- Operations Research models for sustainable business
- AI & IoT for SDGs
- Sustainable water management
- Sustainable Natural Resource Management
- Sustainable Smart Cities
- Sustainable production & Consumption
- Lifestyle for environment

We plan to publish the accepted abstracts from the conference in the book of proceedings with an ISBN number. Information on opportunities for journal publication will be updated soon.

Submission Guidelines

A structured abstract of 250 words should have the Purpose of the Study, Design/ Methodology/ Approach, Findings, Implications, and Scope for future work/ Limitations. Use the following link (<https://sbm2023.sciencesconf.org/registration>) to create a profile. Following the registration, you can use your login to submit abstracts. The webpage will guide you through the steps.

Important Dates

- Abstract submissions are open.
December 13th, 2022
- Extended Abstract Submission
Deadline: **Feb 5th, 2023**
- Acceptance Notification:
Feb 15th, 2023
- Registration Deadline:
Feb 24th, 2023

Correspondence:

For any queries, please write to us at:
sbm2023@iitr.ac.in

Or call:

- Prof. Tarun Sharma (+91-94828 40729)
- Prof. Manu Gupta (+91-96192 81410)
- Prof. Kalpak Kulkarni (+91-99756 31370)
- Prof. Amit Upadhyay (+91-1332-285836)
- Prof. Rakesh Padhan (+91-98667 81251)

Keynote Speakers



P. Balachandra

Chief Research Scientist
Department of Management
Studies
Associate Faculty at Centre for
Sustainable Technologies
Indian Institute of Science,
Bangalore.



Prof Paresha Sinha

Associate Professor
School of Management and
Marketing
Waikato Business School
Hamilton, New Zealand



Prof Raghu Santanam

Professor & McCord Chair of
Business
W P Carey Business School
Arizona State University, USA



Prof Luiz Masquetta

Associate Professor
W P Carey Business School
Arizona State University, USA



Prof Holli Semetko

Asa Griggs Candler Professor of
Media and International Affairs and
Professor of Political Science
Emory University
Atlanta, USA

Conference Fee

Faculty and industry delegates: ₹ 6000

PhD scholars: ₹ 4000

The registration fee includes a **registration kit, breakfast, lunch and dinner on conference days, Networking Dinner and two-day accommodation charges***.

Registration fee without accommodation:

Faculty and industry delegates: ₹ 5000

PhD scholars: ₹ 3000

The fee mentioned is inclusive of GST charges. Fee payment and conference registration details will be shared separately via mail.

**Suitable accommodation (sharing basis) subject to availability would be provided.*

Patron

- Prof KK Pant, Director IIT Roorkee

Advisory Committee

- | | |
|-----------------------|-----------------------|
| • Prof. J P Singh | • Prof. A Ramesh |
| • Prof. S Rangnekar | • Prof. R L Dhar |
| • Prof. M.K Barua | • Prof. J K Nayak |
| • Prof. Z Rahman | • Prof. Ashu Khanna |
| • Prof. A K Sharma | • Prof. Gaurav Dixit |
| • Prof. Vinay Sharma | • Prof. Sumit Yadav |
| • Prof. Rajat Agrawal | • Prof. Sourabh Arora |

Organising Committee

- Prof Usha Lenka, Head, Management Studies
- Prof Rajiv Ranjan Mishra, Conference Chair
- Prof Tarun Sharma, Organizing Secretary
- Prof Manu Gupta, Convener
- Prof Kalpak Kulkarni, Convener
- Prof Amit Upadhyay, Publication-In-Charge
- Prof Rakesh Padhan, Treasurer

Places to visit nearby

A mystical land of mountains and mythologies, exquisite landscapes and exhilarating adventure, and wellness and yoga, Uttarakhand has something to offer to every traveler.

Popularly known as ***Devbhoomi***, or **the land of gods**, the state is framed by the Himalayas and divided into two main regions, Garhwal and Kumaon. While Uttarakhand has several well-known destinations like Nainital, Mussoorie, Corbett National Park and Auli, and pilgrimage sites like Kedarnath, Badrinath, Rishikesh and Haridwar



Haridwar



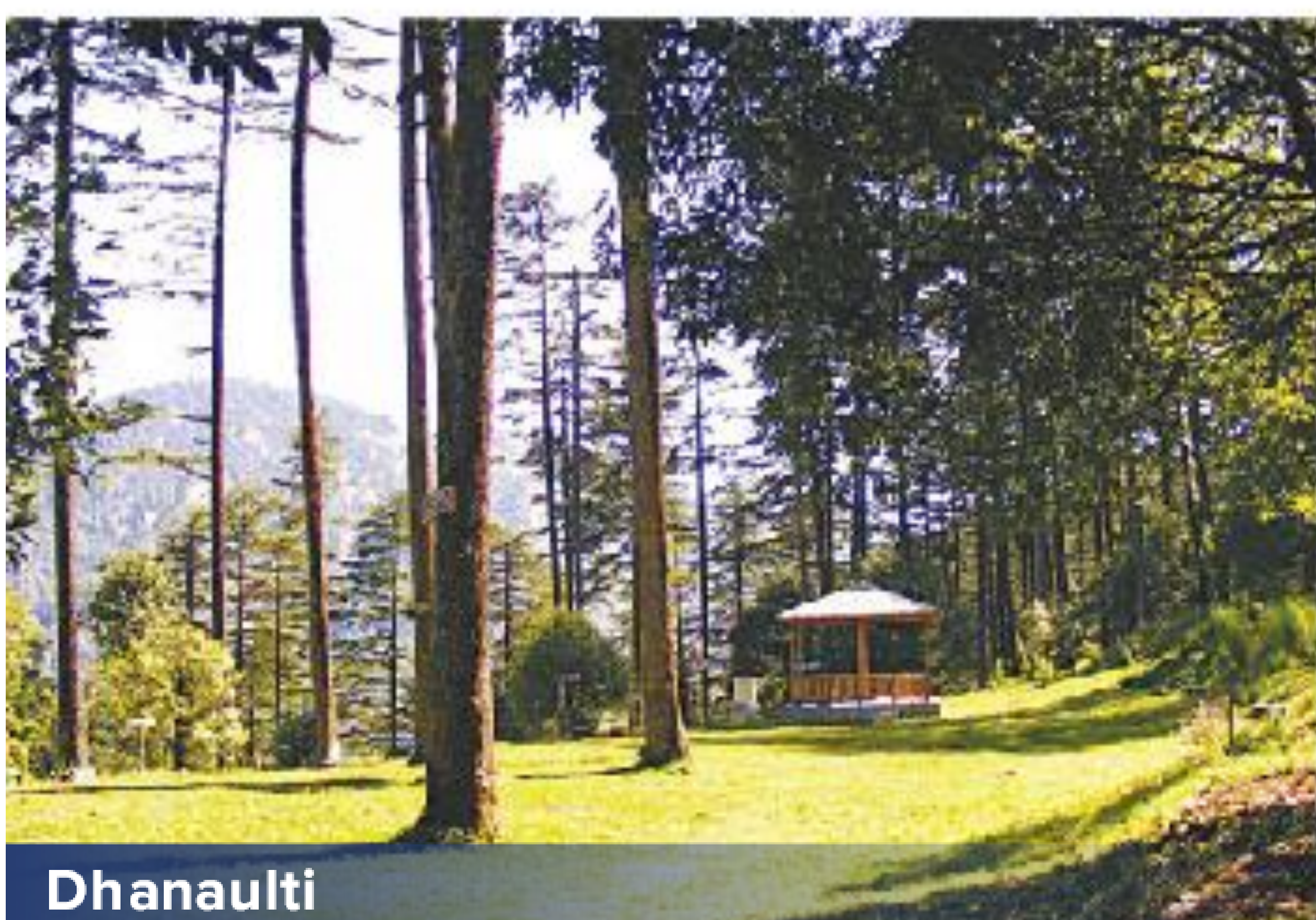
Rishikesh



Dehradun



Mussoorie



Dhanaulti



Nainital



वसुधैव कुटुम्बकम्
VASUDHAIVA KUTUMBAKAM

ONE EARTH · ONE FAMILY · ONE FUTURE



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